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IN THE UNITED STATES PATENT AND TRADEMARK OFFICE BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD

Proceeding	91192053
Party	Plaintiff Hudson Clothing, LLC
Correspondence Address	JOHN J DABNEY MCDERMOTT WILL & EMERY LLP 600 13TH ST NW WASHINGTON, DC 20005 UNITED STATES rweeks@mwe.com, jdabney@mwe.com, dciplit@mwe.com
Submission	Withdrawal of Opposition
Filer's Name	Rita Weeks
Filer's e-mail	rweeks@mwe.com, jdabney@mwe.com, dciplit@mwe.com
Signature	/s/ Rita Weeks
Date	01/14/2011
Attachments	Hudson SSA consent.pdf (3 pages)(162491 bytes)

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD

HUDSON CLOTHING, LLC,

Opposer,

SHANGHAI SHENDA (AMERICA), LLC,

V.

Applicant.

Opposition No. 91,192,053 Application Serial No: 77/743,414 Mark: HOLLYWOOD H HUDSON

OPPOSER'S WRITTEN CONSENT TO ABANDONMENT OF APPLICATION SERIAL NO. 77/743,414 AND APPLICANT'S WRITTEN CONSENT TO WITHDRAWAL OF OPPOSITION NO. 91,192,053 WITH PREJUDICE

A settlement has been reached by the parties to this opposition. Accordingly, Opposer Hudson Clothing, LLC, through its undersigned counsel, hereby provides its written consent to the abandonment of Application Serial No. 77/743,414 with prejudice, as filed by Applicant Shanghai Shenda (America), LLC, on January 4, 2011. Opposer inadvertently failed to provide its written consent to Applicant's abandonment filed on that date and desires to clarify and confirm that Opposer is providing it express, written consent, through its undersigned counsel. Further, Opposer, with the consent of Applicant, hereby respectfully requests that Opposition No. 91,192,053 be dismissed with prejudice. Applicant is providing its express written consent to the withdrawal through its undersigned counsel.

Respectfully submitted,

HUDSON CLOTHING, LLC

Dated: January 14, 2011

By:

Rita Weeks

McDERMOTT WILL & EMERY LLP 600 13th Street, N.W. Washington, D.C. 20005 Telephone: 202.756.8000

Attorney for Opposer

SHANGHAI SHENDA (AMERICA), INC.

Dated: January 14, 2011 By: /s/ Marni Weiss

Marni Weiss Weiss Imbesi, PLLC 450 Seventh Avenue, Suite 3002 New York, NY 19918 Telephone: (212) 736-0007

Attorney for Applicant

CERTIFICATE OF SERVICE

I hereby certify that on January 14, 2010, I caused a copy of the foregoing OPPOSER'S WRITTEN CONSENT TO ABANDONMENT OF APPLICATION SERIAL NO. 77/743,414 AND APPLICANT'S WRITTEN CONSENT TO WITHDRAWAL OF OPPOSITION NO. 91,192,053 WITH PREJUDICE to be sent via email to Applicant's counsel, **Marni Weiss**, at **mweiss@weissimbesi.com**.

Rita Weeks

Attorney for Opposer Hudson Clothing, LLC